

PRESS RELEASE

SYM VF3i 185 LIMITED EDITION ADDITIONAL 5,000 UNITS ON MARKET DEMAND!



PENANG, 11 SEPTEMBER 2020 – MForce Bike Holdings Sdn Bhd has shown a strong growth in result receiving high orders due to market demand since it was launched back in May 2020. This model is offered for a sale price of RM9,338 excluding insurance and road tax.

The Operation General Manager of MForce Bike Holdings Sdn Bhd, Asri Ahmad, mention that we have received a total order of almost 10,000 units to date. We really appreciate the support from our customers.

SYM VF3i 185 LE is the first kapcai equipped with Anti-Lock Brake System (ABS) in Malaysia as well as several upgrades on the engine for optimal riding and safety purpose. According to Asri Ahmad, previously the production for VF3i 185 LE model only limited to 5,000 units only, but MForce has decided to increase the production unit to 10,000 units until December 2020 based on the respond from our riders and distributors throughout Malaysia.

Owner of the VF3i 185 LE can also enjoy a two-years manufacturer warranty or 20,000 km mileage (whichever comes first) and the Online Spare Parts Purchase Services by MForce Bike Holdings Sdn. Bhd.

-END-



About SYM Malaysia:

Starting in 2008, MForce Bike Holdings Sdn Bhd is a SYM motorcycle distribution company in Malaysia. Combining high-performance engine capabilities with integrated motorcycle design and development. SYM Malaysia has become one of the most popular motorcycle brands in Malaysia. Currently SYM motorcycles have installed over three hundred thousand units of motorcycle in the local market. With a passion for product innovation, SYM produces world-class motorcycles that provide a wonderful experience and sensation on each of your trips.

SYM has proactively expanded the motorcycle market overseas and developed a stronger global network to strengthen its R&D system, production, marketing and services to become one of the most famous motorcycle brands in the world.

Media Enquiry

Chew Wei Xiang

Contact: 012 273 7433 | Email: chew.wei.xiang@mforce.my |
